



UCB
University College Birmingham

ACCREDITED BY THE UNIVERSITY OF BIRMINGHAM

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International Student Guide

University College Birmingham is highly respected by employers and industry for providing professional and career-focused education in the areas of Business, Education, Hospitality, Tourism and Sports management. One measure of the quality of our courses is our status as an Accredited Institution of The University of Birmingham.

Based in the heart of the UK's biggest regional city, the University specialises in professional and highly vocational courses at both undergraduate and postgraduate studies. In addition, UCB was ranked fourth out of 105 institutions in the sector wide Postgraduate Taught Experience Survey 2018.

To further enhance future employability opportunities, many of our business and Marketing courses are affiliated to the Chartered Institute of Marketing (CIM) and the Chartered Management Institute (CMI).

Most of our undergraduate and postgraduate degrees are accredited by The University of Birmingham, one of the world's top ranked academic institutions, and our reputation for excellence means the University is a popular choice for international students, who join us from more than 60 countries.

We are committed to providing the best facilities for all our students and are investing £100 million on a comprehensive package of improvements that will secure our reputation for excellence. This includes an investment of £42m on a new site which will open in October 2019.





UNIVERSITY OF
BIRMINGHAM



In partnership – taking potential to new heights

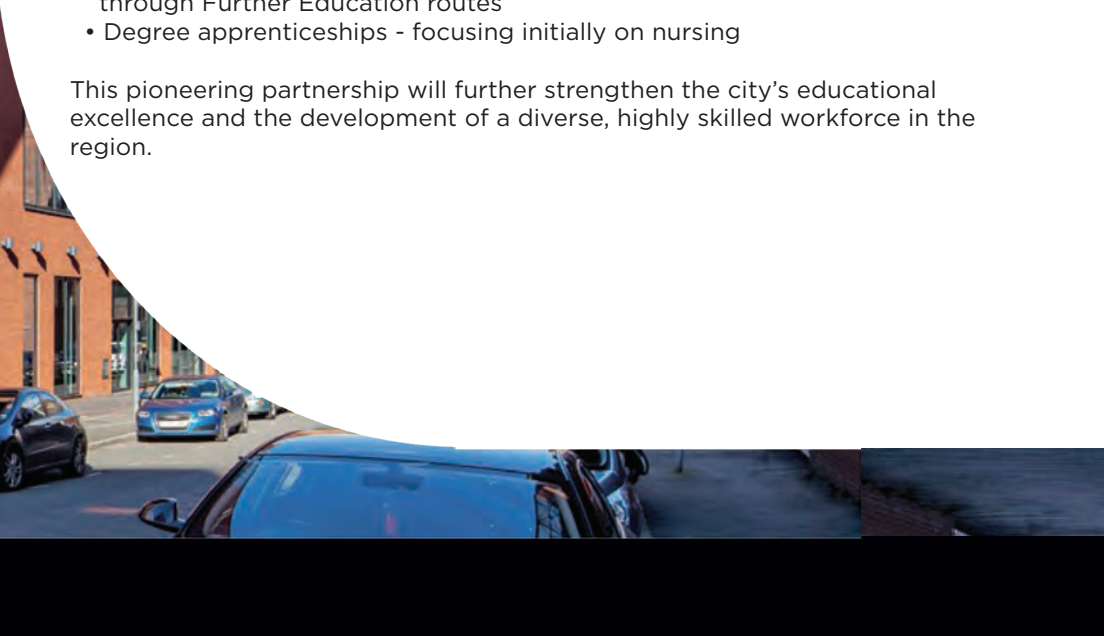
Both universities work together to strengthen Further Education (FE) to Higher Education (HE) pathways for young people in the city and beyond. This builds on our existing relationship which has seen the University of Birmingham accredit and award 20,000 University College Birmingham degrees over the past 23 years.

In July 2017, University College Birmingham and the University of Birmingham signed an innovative, new partnership agreement.

The agreement creates a new model for collaboration, harnessing the distinctive and collective strengths of our two universities, to improve outcomes for young people through a range of joint activities, including:

- Creating a better Birmingham student experience by sharing facilities
- Helping international students to access education opportunities in Birmingham
- Academic teaching staff training and development
- Further enhancing student opportunities to access Higher Education through Further Education routes
- Degree apprenticeships - focusing initially on nursing

This pioneering partnership will further strengthen the city's educational excellence and the development of a diverse, highly skilled workforce in the region.



COURSE LISTINGS

Degree and Postgraduate Courses Accredited by The University of Birmingham

THE BUSINESS SCHOOL

Aviation & Airport Management BA (Hons)

Business Enterprise BA (Hons)

Digital Marketing BA (Hons)

Events Management BA (Hons)

Finance & Accounting BSc (Hons)

International Tourism Business Management BA (Hons)

International Tourism Management BSc (Hons)

Marketing Management BA (Hons)

Aviation Management MSc / PGDip*

Enterprise Management MSc / PGDip

Finance & Accounting MSc / PGDip

Global Meetings & Events Management MSc / PGDip

International Tourism Management MSc / PGDip

Marketing Management for Events, Hospitality and Tourism MA / PGDip

SCHOOL OF EDUCATION, HEALTH & COMMUNITY

Adult Nursing BSc (Hons)**

Early Childhood Studies BA (Hons)

Health & Social Care BSc (Hons)*

Physiotherapy BSc (Hons)**

Public Health & Health Promotion BSc (Hons)*

Social Work BSc (Hons)**

Youth, Community & Families BA (Hons)

Education & Learning MA

Primary Education QTS (Qualified Teacher Status) PGCE

Youth Work & Community Development (with JNC) MA / PGDip

COLLEGE OF FOOD

Food and Nutrition BSc (Hons)*

Bakery & Patisserie Technology BSc (Hons)*

Culinary Arts Management BA (Hons)

Food Development and Innovation BSc (Hons)

Hospitality & Tourism Management BA (Hons)

Hospitality Business Management BA (Hons)

Hospitality with Events Management BA (Hons)

International Hospitality & Tourism Management Top-Up BA (Hons)

Professional Cookery FdA*

Culinary Arts Management MA / PGDip

Hospitality with Tourism Management MSc / PGDip

International Hospitality Management MA / PGDip

SCHOOL OF SPORT & CREATIVE SERVICES

Aesthetic Practitioner BA (Hons)**

Sports Management BA (Hons)

Sports Therapy BSc (Hons)

Specialist Hair & Media Make-up BA (Hons)*

Sport and Fitness Studies BA (Hons)*

Strength, Conditioning & Sports Nutrition BSc (Hons)*

UNIVERSITY WIDE

International Foundation Diploma

Intensive English Course

Summer Pre-Sessional English Course

* Accredited by University College Birmingham

** Subject to validation



Choosing Your Accommodation

Knowing you have a comfortable place to live makes moving away from home and to a big city a little bit easier. We provide a comprehensive accommodation service, covering both University-owned and managed halls of residence and private accommodation within the city.

UCB has a dedicated service to help you find the accommodation you need, and we are open throughout the year, including the summer vacation.

Student Services is available to all students enrolled at the University. You can use the service on a drop-in basis, or telephone or email us for advice and information about any housing-related issue. Our aim is to provide you with a high-quality, safe, affordable and happy environment for both your academic and social life.

For added peace of mind, our halls of residence are gated, secure sites overseen by full-time and part-time Hall Managers, who are responsible for your welfare and security, as well as offering advice. These are supported by night-time security and a comprehensive CCTV system.

We have different options to suit a range of tastes and budgets. More than 1,000 students can be accommodated in halls of residence within easy reach of shops, pubs, restaurants and rail and coach stations. Accommodation can be offered to all years and courses of study.



UCB: At the Heart of the UK

Birmingham isn't just a fantastic city – it's a fantastic city in a fantastic location.

40% of Birmingham's population is below the age of 25. This makes it one of the most youthful cities in Europe

Furthermore, with the highest rate of business growth nationally, Birmingham is a major business centre, right in the centre of the UK, and is incredibly well connected. Nowhere is too far away. The bright lights of Birmingham will keep you busy enough, but if you want to get out and about at the weekend or on holidays, then you couldn't be better placed.



KEY

- 1 Barclaycard Arena
- 2 Birmingham Rep
- 3 Brindleyplace
- 4 Broad Street
- 5 Bullring Shopping Centre
- 6 Library of Birmingham
- 7 International Convention Centre
- 8 The Mailbox
- 9 New Street Station
- 10 Odeon Cinema
- 11 Snow Hill Station
- 12 St Philips Cathedral
- 13 Summer Row
- 14 Town Hall
- 15 Victoria Square
- 16 McIntyre House
- 17 UCB
- 18 Richmond House
- 19 The Maltings
- 20 Cambrian Hall
- 21 Moor Street Station
- 22 Digbeth Coach Station
- 23 Bath Row Medical Practice

In 2019/20, our £42 million **MOSS HOUSE** is the new addition to our campuses in Birmingham.

Flagship facilities for sport including a high performance & conditioning suite

